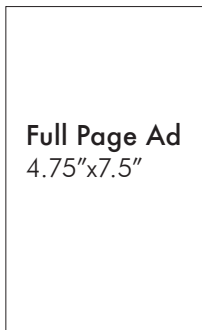
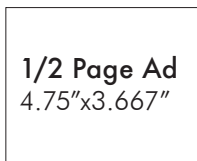


### DIGITAL AD Specifications:

Please submit your logo, full page, 1/2 page, or 1/4 page ad as a "press quality" PDF.



Full Page Ad  
4.75"x7.5"



1/2 Page Ad  
4.75"x3.667"

1/4 Page Ad  
2.3125"x3.667"



### MOVIE SCREEN

#### Specifications:

Please submit your movie screen ad as a JPG file, 300 dpi, RGB color format.

#### Ad Size Dimension

Full Page  
16w x 9h aspect ratio

Half Page  
8w x 9h aspect ratio

Quarter Page  
4w x 4.5h aspect ratio

Business Logo Listing  
8w by 4.5h aspect ratio

Business Name Listing  
5w x 5h aspect ratio

Underwriter Levels	\$5,000	\$2,500
<b>30 second video ad</b> shown before movies (12 months)	yes	no
<b>For live shows during 2022:</b>		
Recognition in printed program insert	yes-large	yes-small
Mention in show specific news release	yes	yes
Recognition from stage during opening remarks	yes	no
<b>Complimentary OHA gala tickets</b> (July 5, 2022)	4	2
<b>Complimentary show tickets</b> (2022 season)	2 Shakespeare 2 Jazz Fest 2 World Builders	1 Shakespeare 1 Jazz Fest 1 World Builders
<b>2022 Season program book ad</b> (print/digital)	full	full
<b>12- month ad on movie screen</b>	full	full
<b>Link on OHA "community partners" web page</b> (12 months)	Prominent -small	Prominent -large
<b>Social media post</b>	6x/year	4x/year
<b>E-newsletter mention</b> (12 months)	Large logo	Small logo
<b>Free movie passes</b>	10	8

### Advertiser Levels

#### **\$2,000 Full page ad – Prime** (IFC, IBC, BC) in 2022 Season Program Book

12 month full page ad on movie screen  
Logo (big) linked listing on "Community Partners" web page for 12 months  
Social Media Post 2x/Year  
E-Newsletter Mention 4x/Year  
8 Free Movie Passes

#### **\$1,300 Full page ad** in 2022 Season Program Book

12 month full page ad on movie screen  
Logo (medium) linked listing on "Community Partners" web page for 12 months  
Social Media Post 1x/Year  
E-Newsletter Mention 2x/Year  
6 Free Movie Passes

#### **\$700 Half page ad** in 2022 Season Program Book

12 month half page ad on movie screen  
Logo (small) linked listing on "Community Partners" web page for 12 months  
Social Media Post 1x/Year  
4 Free Movie Passes

#### **\$500 Quarter page ad** in 2022 Season Program Book

12 month quarter page ad on movie screen  
Name (big) linked listing on "Community Partners" web page for 12 months  
Social Media Post 1x/Year  
2 Free Movie Passes

#### **\$350 Logo** in 2022 Season Program Book

12 month business logo on movie screen  
Name (med.) linked listing on "Community Partners" web page for 12 months  
Social Media Post 1x/Year

#### **\$200 Business Name Listing** in 2022 Season Program Book

12 month business name listed on movie screen  
Name (sm.) linked listing on "Community Partners" web page for 12 months  
Social Media Post 1x/Year